



# THE LAUNCHPAD

## RULES & GUIDELINES

To ensure a smooth and enjoyable experience for all young entrepreneurs, please review and follow these guidelines:

### Booth Setup & Requirements

- Multiple students may sell different products in the same booth.
- Each participant must bring their own table, chairs, display materials, and any necessary supplies.
- Electricity is not provided and cannot be accessed on-site. Generators are not allowed in The Launchpad.
- All items must be easily carried in by hand.
- Cars are NOT allowed in the market area for unloading. Wagons work great!

### Selling Guidelines

- If you sell out, **do not pack up early**—simply place a "Sold Out" sign on your table and enjoy the event!
- Be present at your booth, interact with customers, and share your story as a young entrepreneur!

### Food Sales

- Students selling food must be **ServSafe certified** and have their certificate **on display** at their booth.
- If selling any edible items, students must provide a trash can for customer use.
- Gloves must be worn while handling food.
- Raw food is not allowed.
- No fundraisers allowed.

### Marketing & Promotion


- Columbia City Connect implements a strategic marketing plan to maximize visibility and attendance by leveraging social media promotion across multiple platforms, distributing digital flyers, conducting outreach to local media for additional exposure, and listing the event on community calendars to attract new attendees.

## Help Us Spread the Word!

- To further boost traffic, we encourage all vendors to:
  - **Share the digital flyer** provided on each market page
  - **Promote your participation**—let friends, family, and customers know what you'll be selling and where to find you!

## Cleanup Responsibilities

- **Leave No Trace:** Take all trash with you. Your booth space should be as clean as when you arrived!

Thank you for being part of **The Launchpad!** Let's create a fun, successful, and supportive marketplace for our young entrepreneurs. 

## Resources for Young Entrepreneurs

Want to make the most of your experience at **The Launchpad**? Check out this helpful video series by the **Children's Entrepreneur Market: [Tips for Success](#)**. These short videos cover essential business skills to help you prepare, sell more, and have fun at the market!

### Video Topics Include:

- [What Should I Sell? Tip #1 for Youth Entrepreneurs](#)
- [Make A Business Plan! Tip #2 for Youth Entrepreneurs](#)
- [Manage the Money! Tip #3 for Youth Entrepreneurs](#)
- [Price Your Items To Sell! Tip #4 for Youth Entrepreneurs](#)
- [Make Your Business Different! Tip #5 for Youth Entrepreneurs](#)
- [Don't Eat Your Inventory! Tip #6 for Youth Entrepreneurs](#)
- [Attract Attention To Your Booth! Tip #7 for Youth Entrepreneurs](#)
- [How To Sell Lots Of Stuff! Tip #8 for Youth Entrepreneurs](#)
- [Learn From Experience! Tip #9 for Youth Entrepreneurs](#)

Check out the videos and get ready to **launch your business to success!** 